



# SALAD UP!



2020 IMPACT REPORT

**Finding fresh ways to cultivate personal  
and professional growth.**





## MISSION

From seed to salad bowl  
**Roots for the Home Team**  
works together with youth to cultivate  
their personal and professional growth so they can take  
risks, learn more about their capabilities, gain real-world business  
experience and create the future they want for themselves.



## 2020 HIGHLIGHTS

### 2020 meant a new recipe for ROOTS.

Our young people didn't let 2020's challenging times quell their energy and strength to serve the community.

The very salads Roots youth would have sold at Twins games found a new set of fans as our young people helped prepare, pack and distribute thousands of bowls of goodness to communities in need. This year's difficulties planted the seeds for new opportunities and high impact growth.

## NEW! YOUTH GARDEN PARTNER

### Youth from Green Garden Bakery join the team.

When a group of young entrepreneurs from North Minneapolis contacts you asking to join the Roots program, you jump in with both feet. That spirit is our spirit! We heartily welcomed Green Garden Bakery's amazing teens to the Roots team.



## NEW! COMMUNITY PARTNERSHIP

### With live baseball at Target Field on the bench, Open Arms steps up as a perfect venue.

In April it became apparent the youths' salads wouldn't be able to shine at Target Field, so Roots dug in to find a new fan base. Open Arms (OA), a nonprofit that cooks and delivers nutritious meals to people living with life-threatening illnesses, greeted us with open arms. Four youth salads were selected for their summer menu. Each week, a team of Roots youth worked in OA's kitchen to help prepare and pack their salads for delivery to OA's clients. The response was a home run.

## NEW! COMMUNITY WORK

### ROOTS participants work at Octo-Fishbar to serve 1,200 salads to frontline workers.

Roots youth selected two groups of essential workers to receive their salads this summer.

Every week a team of young people worked at Octo-Fishbar in St. Paul. Under the guidance of Chef Jametta Raspberry they prepared and packed 1,200 salads, then delivered them to Bethesda Hospital and Dellwood Gardens Assisted Living Center.



## LEADERSHIP DEVELOPMENT

### Youth promoted to leadership and trained by University staff.

First, participants learn what their personal leadership style is. Then, through unique opportunities, they exercise those skills while growing a sense of who they are, what they care about and what they are highly capable of achieving.

Support us at [www.rootsforthehometeam.org](http://www.rootsforthehometeam.org)



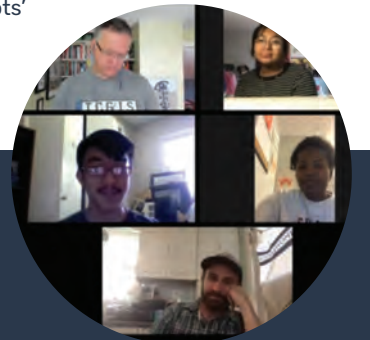
### Youth Advisory Council.

The youths' voice is core to Roots success. A 10-member council, comprised of Roots participants and alum, was created this year to help guide Roots and work alongside Roots' leadership and board.

*Youth Trainers learn their skills in remote workshops in 2020*

### Youth Trainers.

Four youth were promoted to be workshop trainers. Guided by University of Minnesota faculty they mentored new youth participating in the program.



"I wasn't sure I had a passion... now I know I do and I get to do it."

— Roots Youth Trainer

"Roots is teaching us how to take things into our own hands, step out of the shadows and lead something."

— Roots Youth Trainer

"...the Bethesda Hospital frontline staff thank you. Think of all of the people whose days were made brighter because of your young people."

— Kathleen Baynes | Donations Coordinator | Bethesda Hospital

# 100%

of Roots 2020 grads understand their leadership style and its strengths.



*Chefs Jose Alarcon and Jametta Raspberry work with Roots youth during Recipe Creation Day in January, 2020*



## ENTREPRENEURIAL MINDSET

### Youth create new products and find new ways to share.

Without curiosity, there can be no innovation. Every Roots participant is invited to be inquisitive and open to new ideas so they can grow their understanding about personal interests. Their interests become building blocks to aspirational thinking, discovery and change.



### Salad Creation Day

Eight youth teams + eight celebrity chefs + one big day at Target Field created eight super salads and one hearty soup.

**Find all 2020 salad recipes and photos from the event at [rootsforthehometeam.org](http://rootsforthehometeam.org)**

### Salad Kits complete with new skills and culinary prizes.

Missing the live Target Field experience meant finding new ways to build communication, business and marketing skills with participants.

Youth took the reins. They tag-teamed creating a list of groceries which Roots bought for salad kit challenges. They received "Top Chef-style" bags of ingredients during the summer, were charged with preparing a salad for their family, naming it then pitching their dish at our workshops for culinary prizes.

*Backyard Bash Salad By Green Garden Bakery Youth and chef coach Nathan Sartain from the St. Paul College Culinary Program.*





FUTURE & CAREER PLANNING

Support us at [www.rootsforthehometeam.org](http://www.rootsforthehometeam.org)



## Youth discover aspirations, strengths and leadership styles.

Roots workshops ask youth to share their hopes and dreams, then we work alongside them to clear pathways toward realizing them.

### Spark Projects

Every participant is invited to choose something they are curious to learn more about. Roots finds opportunities in their areas of interest and offers stipends to the youth to explore and ignite that spark of interest.

### Strength-Based Leadership

Youth learn 5 personal strengths and how to use them, along with their leadership style, to propel them from where they are to where they want to be.

**100%**

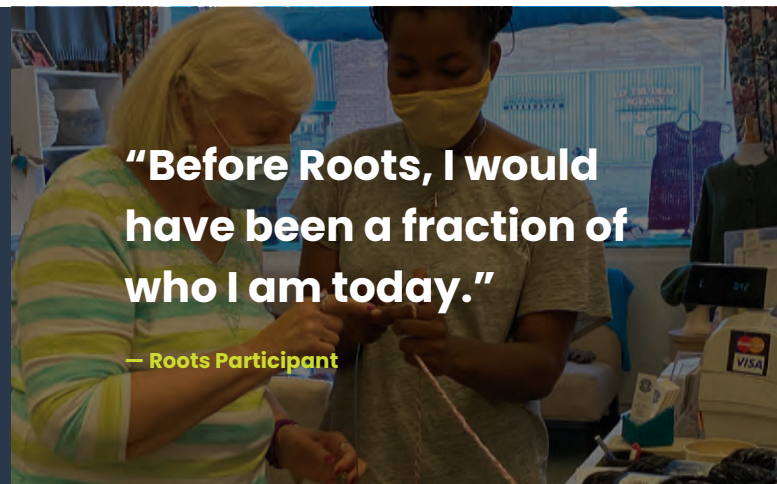
of Roots 2020 grads have a vision of what they want their future to be and know actions to bring it to life.

**73%**

of Roots youth say their definition of what a career (job) can be for themselves has changed.

**97%**

of Roots youth feel they have new opportunities to influence their future and community.



**"Before Roots, I would have been a fraction of who I am today."**

— Roots Participant

### BY THE NUMBERS

**Each young person who participates in our program emerges as a more empowered version of themselves, ready to move to their next stage in life.**



**30**

young people participated in the "Finding your Roots" (FYR) curriculum.

**4**

urban community garden partners.



**12,400+**

salads served in the community — up 7x!



celebrity chef coaches.



program partners.



of 2019 participants returned for 2020.



**EAT GREENS. INSPIRE TEENS. EVERYONE WINS!**

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